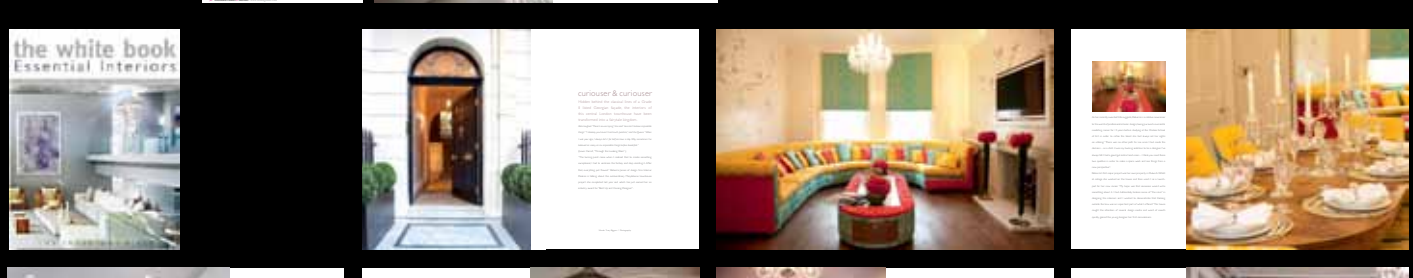
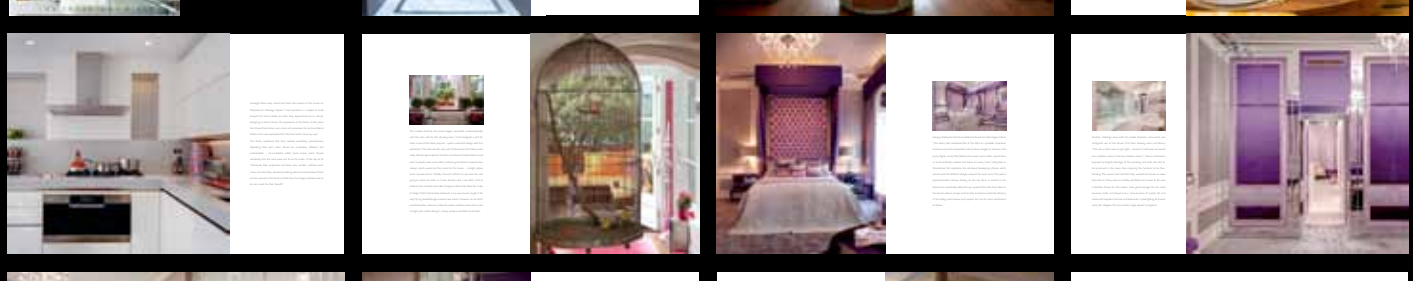
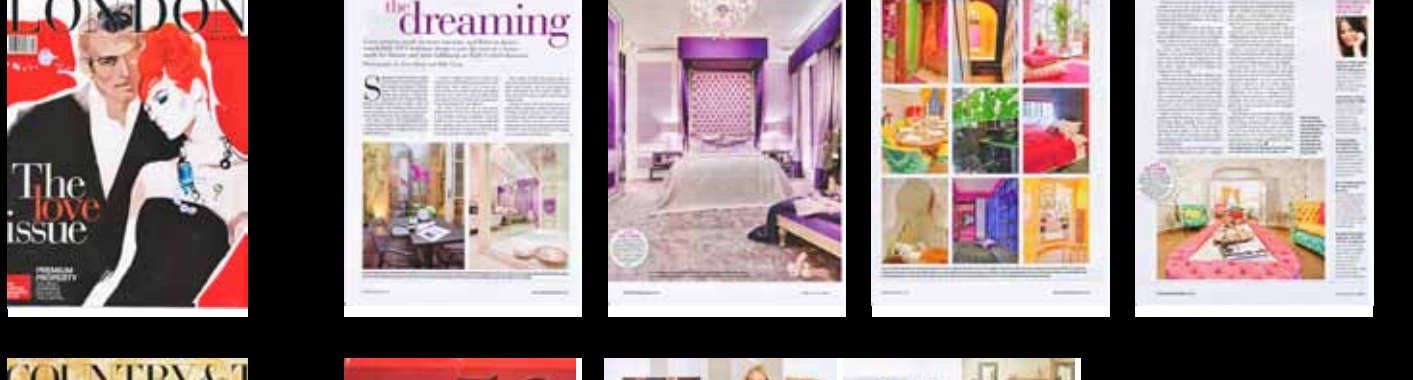
niche
PR AND MARKETING

Case Study

When award winning Rebecca James from Interior Desires contacted niche-pr in November 2010 to run a six month PR campaign for her business she had just two properties to promote. Within three months niche PR gained 22 major features in regional, national and international magazines and books. A selection is shown below.